



# Weddingly

**Your venue, already there. Before the first client meeting.**

Weddingly builds an accurate 3D layout of your venue — from your floorplans and photographs — so that every planner who uses the platform designs their client's wedding inside your actual space.

# How Weddings Are Currently Planned

Right now, your venue exists in a planner's head — or in a PDF they sent three revisions ago.

Every planner presenting your venue to a client is working from photographs, notes, and memory. When the couple changes their mind — which happens repeatedly — the planner updates a PDF, messages you separately, and starts the conversation again.

Your venue has no presence in any of these conversations. Just a photograph and measurements that may or may not be current.

**Weddingly changes this. When a planner uses Weddingly, your venue is already there — a 3D layout, accurate to your actual dimensions, built before the first client meeting begins.**





# What Weddingly Is

**A shared 3D planning environment where planners and couples design weddings — inside your actual venue.**

A planner and couple sit together and design the event in a 3D layout of the actual venue — moving furniture, positioning florals, confirming configurations in real time. Your space is the canvas. When decisions are made, they are confirmed inside the platform.

## **How your venue gets built**

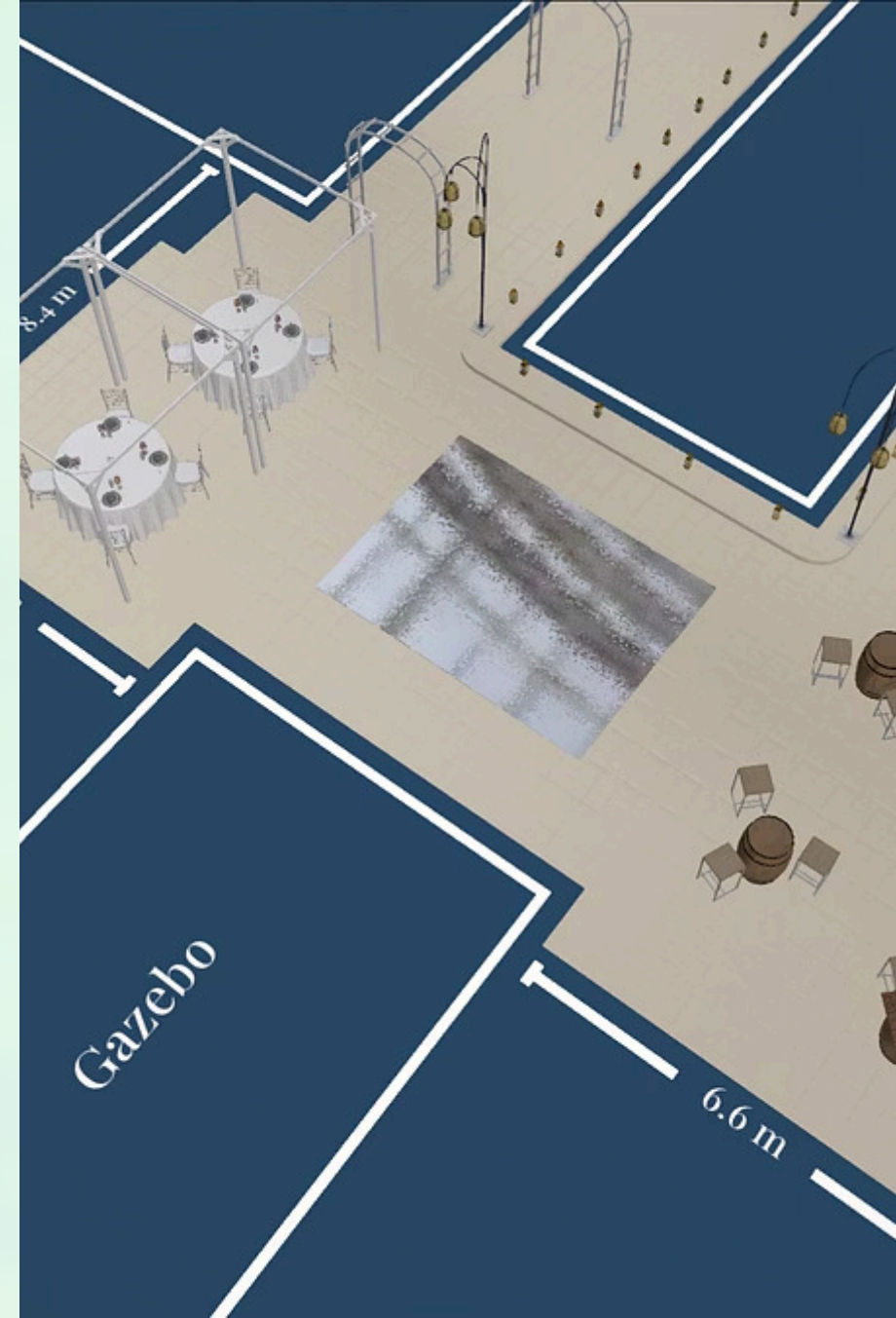
Your floorplan, photographs, and basic measurements. We do the rest. No technical work from your team. Build time: one to two weeks.

- Every planner who considers your venue designs the event inside your actual space — not a blank canvas.
- The couple sees their wedding taking shape in your venue before committing to anything.
- When your venue looks better in the room than the alternative, it influences the decision.

# What This Means For Your Venue

**Your venue presents itself, in every planning session, before any other conversation happens.**

- You are present in the room. When a planner and couple design their wedding in Weddingly, your layout, your dimensions, your specific characteristics — a particular view, an architectural feature they fell in love with — are already there.
- You become easier to choose. A couple who has spent an hour designing their wedding inside your venue has a significantly stronger emotional attachment to it than a couple who has seen a photograph and a floor plan.
- You become a tool for your own sales conversations. Use Weddingly in your own client meetings — showing a prospective couple a live 3D version of your space during a site visit, without a planner present. That is a different conversation from showing a brochure.





## How Planners Pull Venues In

**If your venue isn't in the platform, the conversation starts somewhere else.**

Weddingly is adopted by planners first. When a planner works with a client couple, they design inside the venue layouts available in the platform. If a couple wants to see your venue, the planner's ability to show your actual layout — not a generic placeholder — significantly affects how that conversation develops.

**In an established Weddingly market, venues in the platform get presented more compellingly than venues that aren't. That difference is quiet, but it compounds.**

# What Being In Weddingly Looks Like

You provide the source materials. We build your 3D layout. You are in every planning session from that point forward.



## Step 1 — You provide source materials

A floorplan, key photographs, and basic measurements. An hour to gather from materials you already have. No technical work required.



## Step 2 — We build your 3D layout

Our design team converts your materials into an accurate layout in Weddingly. One to two weeks. You review and approve before anything goes live.



## Step 3 — You are live in the platform

Every planner who considers your venue can design the event inside your actual layout. You gain access to a venue dashboard showing session frequency, popular configurations, and — in established markets — booking confirmation through the platform.

# Pricing And Presence

Being in Weddingly starts free. Subscription unlocks your venue dashboard, booking analytics, and priority placement.

## Two presence options

	Free Presence	Venue Subscription
3D layout built and maintained	✓	✓
Visible in all planning sessions	✓	✓
Venue dashboard (planning analytics)	—	✓
Configuration popularity data	—	✓
Priority placement in search and browsing	—	✓
Booking confirmation through platform	—	✓
Use for your own sales conversations	—	✓
Annual cost	\$0 (founding markets)	\$450–\$1,000/year depending on market stage

**When does subscription begin?** Not until your market has 30+ active planners — at which point premium placement carries real commercial value. Until then, presence is free.

**Founding market advantage:** Venues that join now build their layout first, establish presence before competitors, and lock in founding pricing when subscriptions activate.

# Next Step

**If your venue should be in Weddingly, the next step is straightforward.**

A 20-minute call is enough to walk through the platform and confirm how your specific venue would be built and presented. Or if you're ready, we can start with a brief intake form.

## What happens next

- We send you an intake form — floorplan, photographs, measurements.
- Our team builds your 3D layout within 1–2 weeks.
- You review and approve before going live.
- Your venue is present in every planning session from that point forward.

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