

Seats: - 8 +



Table



Chairs



Tableware



Center

Weddingly

Your pieces, in every wedding design, before the order is placed.

Weddingly is the 3D planning environment used by professional wedding planners. When your furniture or tableware is in the platform, planners place your actual pieces into client designs — and couples see them in context before they decide.

This deck is short — 7 slides. If a planner forwarded it to you, they are already using Weddingly in their client sessions and wanted you to understand what that means for your business.

How Weddings Are Currently Designed

Right now, planners describe your pieces to clients. Photos, catalogues, and memory. The client imagines the rest.

A planner is meeting a couple for the first time. They have a mood board. They have a photograph of your chairs and a catalogue page for your glassware. They are trying to agree on whether your pieces work in this venue, with these florals, at this table width.

This conversation happens from memory and imagination. The planner cannot show the couple exactly how your pieces look in that specific venue. They describe it. The couple decides based on incomplete information.

Your products are described, not demonstrated, at the moment the buying decision forms.





What Weddingly Is

A shared 3D planning environment where planners and couples design weddings together — using your actual pieces.

Weddingly is used by professional wedding planners from the first client meeting. The planner and couple sit together and design the event in a live 3D layout of the actual venue — moving furniture, positioning tableware, confirming configurations in real time.

How your pieces get into the platform Your catalogue photography, dimensions, and materials specifications. We do the rest. No technical work from your team. Build time: one to three weeks depending on catalogue size.

- Every planner who uses Weddingly can select your actual pieces — not a generic chair, not a placeholder table setting. Yours.
- The couple sees your pieces in their venue, in their configuration, before committing to anything.
- When your pieces look better in the room than the alternative, it influences the order.

What This Means For Your Business

Your products appear at the moment the buying decision forms. That is a different kind of presence from any catalogue or directory.

Present at the decision point. The moment a planner and couple sit down to design a wedding is the moment furniture and tableware preferences form. If your pieces are in the 3D environment, they are available for selection at that exact moment. If they are not, the planner works with what is available.

Seen in context, not in isolation. A photograph of a chair on a white background tells a planner what the chair looks like. That same chair, placed at a round table dressed in a specific linen, in the actual venue a couple has chosen — tells the couple how the chair feels in their wedding. Context is the difference between a catalogue and a decision.

The default selection advantage. Planners on Weddingly build their sessions around the pieces available in the library. A planner who uses your furniture regularly will reach for it first in every new design — not out of loyalty, but because it is already there. Your presence compounds as more planners adopt Weddingly in your market.



How The Asset Library Works

You share your catalogue. We build the 3D models. Your pieces are live in the planning environment within one to three weeks.



Step 1 — You provide source materials

Your existing catalogue photos, product dimensions, and material descriptions. An hour to gather from what you already have. No technical work required.



Step 2 — We build your 3D models

Our design team creates accurate models of your specified pieces and loads them into the Weddingly library under your brand name. You review and approve before anything goes live.



Step 3 — You are live in the library

Every planner in your market can select your pieces by name. A planner browsing the library sees your brand — not a generic item. From that point forward, your catalogue is present in every planning session.

Pricing And Presence

Getting your pieces into Weddingly starts with a one-time build. Subscription unlocks priority placement, analytics, and direct inquiry flow.

	Free Library Presence	Vendor Subscription
3D models built from your catalogue	✓	✓
Pieces visible to all planners in your market	✓	✓
Branded items (your name on each piece)	✓	✓
Analytics: how often your pieces are selected	—	✓
Priority placement in library browsing	—	✓
Direct inquiry flow from planner sessions	—	✓
One-time catalog build cost	\$500-2,000 (waived in founding markets)	\$500-2,000 (waived in founding markets)
Annual subscription	\$0 (founding market period)	\$250-\$500/year depending on market stage

Founding market advantage: Vendors who join during Weddingly's founding period in their market establish their library presence before competitors, and lock in founding pricing when subscriptions activate. Once a market reaches 30+ active planners, the platform has enough session volume that priority placement carries real commercial value.

Next Step

If your pieces should be in Weddingly, the next step is straightforward.

A brief conversation is enough to confirm which pieces to build first and what the timeline looks like. Or if you are ready to move forward, we can start with a simple intake form.

What happens next

- We send you an intake form — catalogue photos, dimensions, priority pieces.
- Our team builds your 3D models within 1–3 weeks.
- You review and approve before going live.
- Your pieces are available in every planning session in your market from that point forward.

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