



Weddingly

The coordination tool built for wedding planners. Finally.

Where the plan gets decided — not just presented.

The Structural Problem

Wedding planning is fully digitized. Except for the part that matters.

Couples discover vendors through marketplaces. Planners manage relationships through CRMs. Venues present spaces through photography and virtual tours.

None of that is where a wedding is actually planned.

A wedding is planned in the iterative, multi-stakeholder process of getting a planner, a couple, a venue, and a set of vendors to agree on what happens, where, when, and with what. That process currently runs across WhatsApp, PDFs, and email chains. Every tool handles one dimension of the conversation. No tool connects them.

The coordination layer — where planning decisions are actually made — has never been digitized.

Weddingly holds it.



The Real Cost

Revision management is consuming roughly a third of your project time.

How it happens:

The client says yes. But the image in their head and the plan on paper are different. A vendor changes an element. The seating shifts. Now you update the floral proposal, the catering layout, the furniture order, and the venue floor plan — separately, to separate people, each requiring its own round of confirmations.

What it costs:

Weeks per project. Weddings you could have taken. Premium options harder to sell when the client can't fully see what they're buying. The confidence that should define your work, replaced by rounds of back-and-forth.

The Tools Weren't Built For You

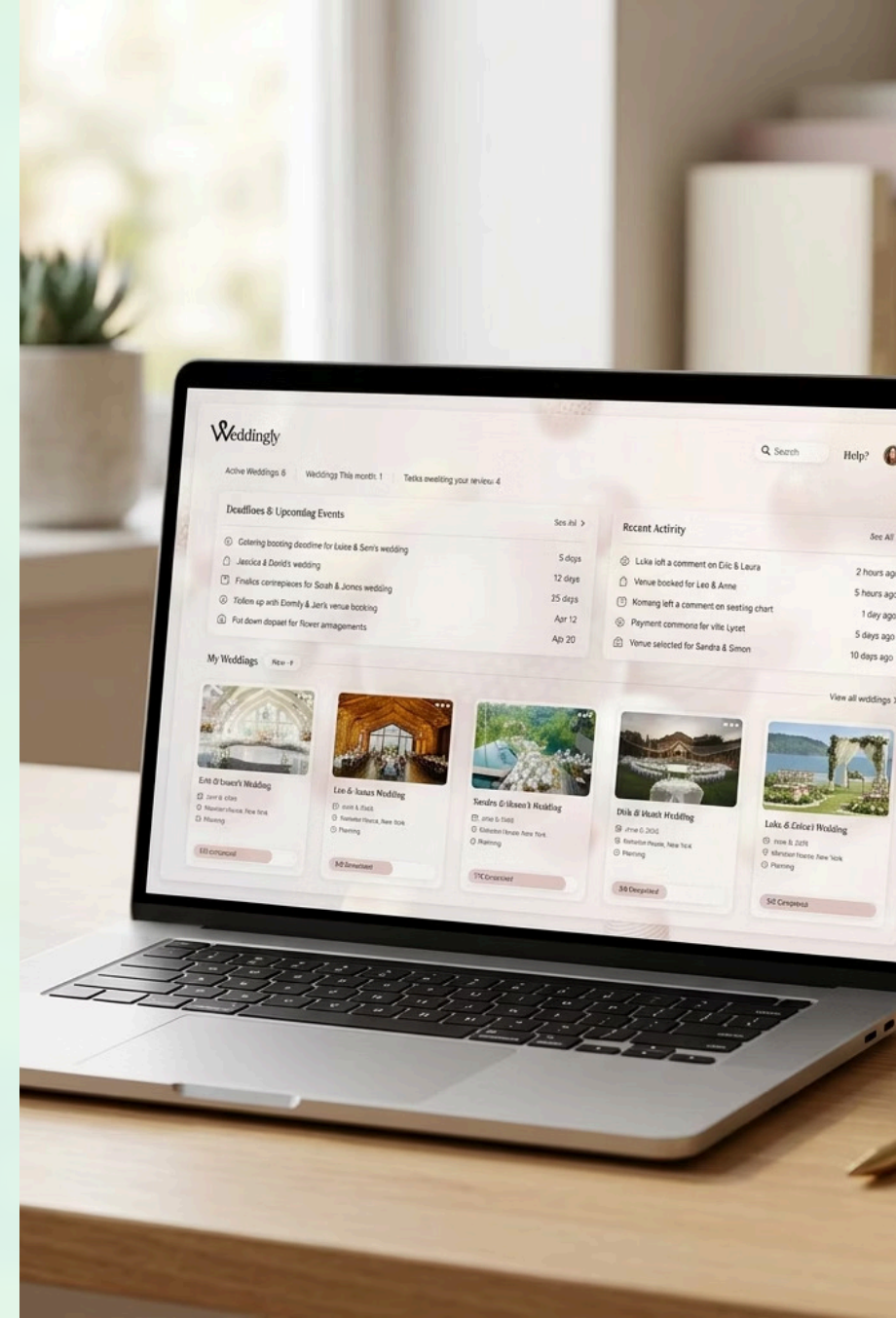
Body:

Every tool you've adopted was designed for someone else's problem.

Some were built for couples discovering vendors. Some for venues showcasing spaces. Some for administrative management. Each solves a real problem — just not yours.

Your problem is coordination. The live, iterative, multi-party process of getting a client, a venue, and a set of vendors to agree on a single plan. No tool was ever built for that. So you built a workflow out of the tools that came closest — and spent years compensating for what each one couldn't do.

Weddingly is the first tool designed from the beginning for the coordination problem that is yours, and only yours.





Introducing Weddingly

The shared coordination layer. Where the wedding is decided.

Weddingly is a multi-stakeholder decision environment. Your client couple participates directly — not viewing a rendering, but working inside the plan with you. The plan lives inside the actual venue's layout, which is already built in Weddingly — accurate dimensions, real proportions, fixed features in position. No starting from scratch. No abstract floor plan. The venue is there before the conversation begins.

As the plan comes together, vendors see exactly what's required of them. When anything changes, every stakeholder sees it. No manual re-communication. No information lag. When you're ready to confirm, venues and vendors confirm their bookings through the same environment — one clear step, not a separate chain of calls and emails.

The planner controls access and access levels for every participant. You decide what each stakeholder can see, interact with, and modify — at each stage of the process.

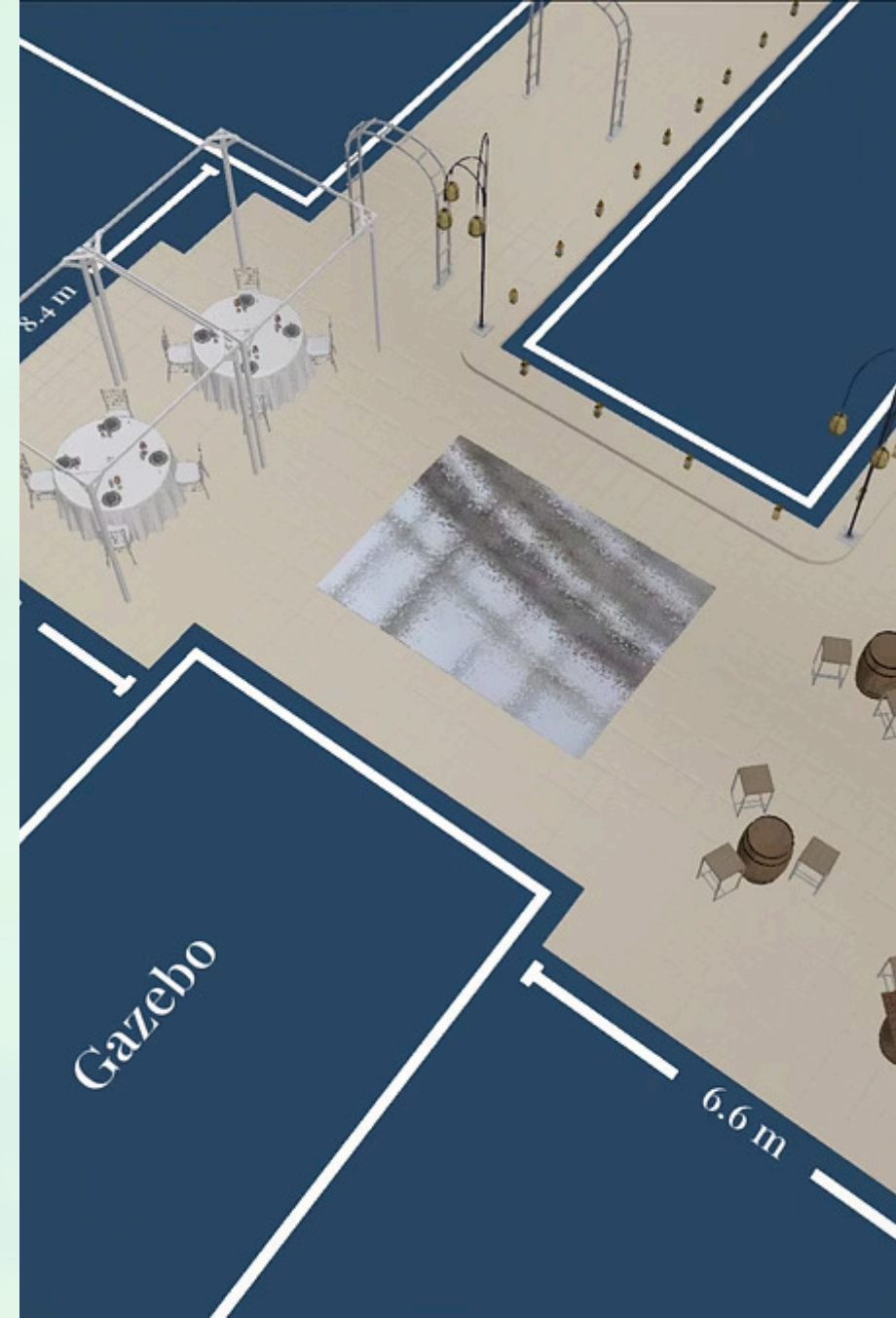
Close In The First Meeting

What you build in that meeting becomes the plan.

Not a direction to hand off to another tool. The actual plan — the layout your coordinator will refine, the version your client has already seen and reacted to. Not a mood board. Not a layout sketch for them to take home and think about. A real, navigable 3D plan of their event, adjusted in real time as they react to it.

When clients can see what they're getting — not imagine it — they decide faster. Objections surface in the room, where you can answer them. The vision aligns before they leave.

What used to take three meetings and a round of revisions takes one conversation.





The Couple As Participant

Your clients don't review the plan. They help build it.

In every other tool, the couple are recipients. They receive PDFs. They view renderings. They respond to emails with feedback that gets lost in translation.

In Weddingly, they are participants in the decision process itself.

They see the layout as it develops. They weigh in where you want them to. They approve within the environment — not in a follow-up message that can be misunderstood, reopened, or second-guessed.

The result: clients who genuinely understand what they've agreed to. Fewer revisions. Stronger trust. And premium options that sell because the client can see exactly what they're getting — not imagine it, not take your word for it. See it.

From First Meeting To Delivery

One environment. The entire planning journey.

After the client is booked, Weddingly continues to hold the coordination.

The venue's layout is already in the platform — accurate, to scale, with fixed features in position. You're not working from an abstract diagram; you're designing within the actual space your clients have chosen. When you share access with vendors, they see exactly what's required of them before committing, not after. When anything changes, every stakeholder sees the updated plan. No separate re-communication. No version confusion.

As the plan is finalized, venues and vendors confirm their bookings through the same environment — replacing the email chains, phone calls, and follow-ups that currently consume that stage of every project.

Fewer revision cycles. Clearer vendor communication. Less time correcting. More time on the work that actually requires your expertise.



Early Access. Real Influence. Pricing That Won't Last.

When you sign up, you can invite a venue into Weddingly, build the layout in 3D, and sit with a client in a live visual collaboration — adjusting, configuring, and deciding together from your very first meeting. What they see is presentation-quality, not a wireframe. You close faster. You revise less.

Over the next three to six months, the venue and asset library expands, with faster setup workflows and templates for the scenarios you run most often. After that, vendors come into the environment directly — confirming their assets against your live plan without a separate exchange.

Early access means real input — into features, venues, vendor asset rendering, and what gets built next. It means pricing that is not available after the commercial launch. And it means being the planner whose clients experience this before it becomes the standard.

The planners who adopted digital contracts early were ahead. The planners who adopt visual coordination first will be ahead in the same way — and that window is open right now.



The Ask

60-90 minutes. A simulated real project. Your feedback shapes the product.

We're inviting a small number of planners — individually and in small group workshops — to work through a destination wedding scenario we've designed, using Weddingly as the working tool. Online or in person. Your choice.

The scenario reflects the conditions of a real high-value destination wedding: a remote couple, a tight turnaround, coordination across stakeholders. It's not your project — it's a case we've built so you can focus on the tool, not on briefing us. If you want to draw on context from your own work during the discussion, that's welcome.

What we need from you: honest feedback on whether this could fit your real workflow.

What you get: hands-on experience with the tool, early access terms, and a direct line into the product development process.

Book your session:

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Seats: - 8 +



Table



Chairs



Tableware



Center